



EVEN — decentralized blockchain platform, based on its own unique algorithms. The platform will be an open source product and scalable to the external partners. The first product to be launched by EVEN product team on the platform will be a decentralized cryptocurrency exchange, which solves the problems of the cryptocurrency's exchange market.

## Exchange market

In January of 2018, the capitalization of the cryptocurrency market exceeded \$800 billion, which is 40 times more than in 2017. The main entry point in the cryptocurrency market is through exchanges. The volume of trading for the fourth quarter of 2017 showed a sevenfold increase (from \$3 to \$23 billion / 24h). The trend for long-term and rapid growth continues. 95% of existing exchanges have centralized management and do not correspond to current market demands.

## Problem

Centralized exchanges are opaque and are exposed to third parties that carry serious risks for traders. Along with the active growth of the market, traders are increasingly exposed to scammer attacks, the damage from which in the past 4 years has amounted to over \$2 billion lost in cryptocurrency.

The first generation of decentralized exchanges, designed to solve the problems of centralized exchanges, faced other obstacles: low transaction speed, lack of service and the usual tools for traders.

## Solution

EVEN DEX is a fully decentralized cryptocurrency exchange, operating at speeds comparable to centralized exchanges and guaranteed to protect the funds held on the exchange.

In the framework of this solution the team of the project brought together the latest technologies in the field of trading, blockchain and insurance:

- security of stored funds and fraud protection is obtained through the algorithm of a decentralized security deposit;
- all operations are transparent and recorded in the EVEN blockchain;
- transaction speed is comparable with Visa and MasterCard;
- customer service, convenient and reliable tools for professional trading.



Low commission fee  
-0,12% exchange fee  
0,-% transactions fee



High speed  
100 000 operations/sec.



~ROI 100%  
in 12 months  
for master-nodes

## Token Sale

Total Supply:  
64,995,000

Token Price:  
\$1 in EVEN

### Presale

March 1, 2018 – April 15, 2018

### Token Sale

May 1, 2018 – June 15, 2018\*

Tokens to sell:  
1,680,000 EVEN  
Equivalent to \$800,000

Tokens to sell:  
40,566,750 EVEN  
Soft cap \$5,000,000

Discount:  
50%

Discount:  
up to stage 40%

All tokens that will not be sold during Token Sale will be transferred to the reserve fund.

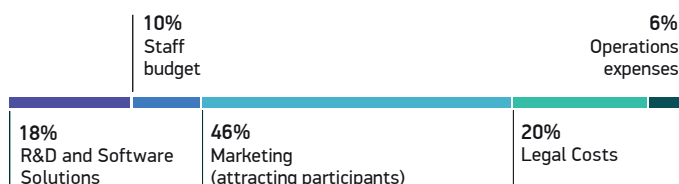
\*\* Token Sale maybe launched earlier if the presale is closed by reaching it's hard cap.



- 60% Free token sale
- 20% Storage
- 3% Extra bonuses for investors
- 11% Team bonus
- 4% Advisors, referral program

The EVEN token will be released through the ERC20 protocol of the Ethereum network and is the main means of payment in the system.

## Intended use of proceeds



## Team

The product team are experts in IT and product management. They manage a number of products in IT and in the real sector with a total capitalization of \$ 90 million.



**Anton Ivanov • Co-founder, CPO**  
Product and marketing strategy, creation and management of products for 10 years (Agora, B2B-Center, Yota)



**Ruslan Tsechoev • Co-founder, CTO**  
Blockchain development and management of IT products for 9 years (Agora, B2B-Center, Digital Solutions)



**Alexander Kuzin • Co-founder, CBDO**  
Business development of IT projects and partner networks for 11 years (Agora, AcquirePay, Alfa Insurance)



**Grigory Mozharovsky • Co-founder, CSA**  
Blockchain development and architecture, low-level programming for 13 years (Quizart, Digital Solutions, Voshod)



**Shukhrat Juraev • Co-founder, CFO**  
Entrepreneur, a venture investor, blockchain evangelist, founder of the Cryptania project, 25 years of management



**Alexander Kulagin • Co-founder, CMO**  
Entrepreneur, building automation, investor, founder of Cryptania, 12 years of management



**Maxim Frolov • Advisor**  
International development of the project. Managing Director with 20 years of experience in the IT industry in Kaspersky LAB, Seagate Technology and Microsoft



**Abdelkrim Belhia • Advisor**  
25 years in the financial sector, top manager in Societe Generale, RBS, BSI, Edmond de Rothschild. More than 20 years of assets management.