Cross-Chain Interaction Network

The Future of the Decentralized Economy
The EVEN Network is an open crosschain platform with EVEN cryptocurrency that allows users to interact with more than one blockchain at a time.

- Crosschain transactions
- dApps ecosystem
- Crosschain smartcontracts

EVEN’s mission is to build a decentralized platform that will be adopted by the mainstream.
The State of the Blockchain Technology Market
Decentralization has failed

- Decentralization has turned out to be limited by the boundaries of individual cryptocurrencies.
- The market as a whole has failed to avoid intermediaries and the problems associated with them.
- Most cryptocurrency transactions are performed through centralized cryptocurrency exchanges.
- Crypto exchanges lost a billion dollars in the first nine months of 2018.
- 70% of exchanges exaggerate their trading volumes.
During the first half of 2018, participants in pump-and-dump schemes earned over $800 million. Investor communities and individual projects are manipulating the market, artificially inflating the exchange rates of certain assets. Once outside investors are attracted, the assets are sold at a profit, and their value drops. This has led to disillusionment among crypto enthusiasts.
The dApps revolution hasn’t happened

The reason for this lies in the technological limitations of blockchain platforms:

- Low speed
- High cost and poor efficiency
- Insufficient scalability

In point of fact, many existing dApps have turned out to be ordinary centralized applications.

Decentralized applications attract daily userbases of a few dozen.
What if there is a solution to these problems?

The community’s values remain the same:

- Direct collaboration
- Decentralization
- Transparency

These are the values on which the economy of the future will be built. There will be a need not only for new technologies, but also for new business models. The community can cope with tasks that are beyond the capabilities of private business.

Which technical solution will bring the values of the community to life?
EVEN is the start of a new era

- 200,000+ transactions per second
- ~3.5 sec. to perform a transaction on the network
- 0% to perform transactions and execute smart contracts on the EVEN network
- 10% of the power of a smartphone to be a node
EVEN’s Unique Innovations

1. **Rated DAG**: an innovative technology that ensures:
   - Speed — transactions are performed in seconds
   - Scalability to any size
   - Efficiency — even smartphones can act as nodes

2. **Cross-Chain Interaction Protocol (CIP)**:
   - for exchanging and storing any digital assets
   - **Smart contracts**:
     - Light
     - Turing complete
     - Cross-chain

3. **dCloud**: a decentralized cloud for dApps
   - **dStorage**: file storage
   - **EVEN Framework**: toolset for developing dApps
Decentralization: cross-chain protocol

A number of successful decentralized solutions and cryptocurrencies have been created on the market. But they are isolated and do not interact with one another.

EVEN is a cross-chain network that unites all block-chain platforms. Its capabilities are ensured by the owners of nodes, which are similar to mini-banks.

A node provides its power to facilitate cross-chain transactions and arbitrate transactions among users. According to the protocol, the network automatically blocks the equivalent amount in EVEN coins in the node-owner’s account until their responsibilities have been fulfilled.

Cross-chain transactions on the EVEN Network are secure, decentralized, and fast.
EVEN is a platform for P2P collaboration among owners of computing resources and developers of decentralized applications.

**dCloud**

Developers of decentralized applications save on operational expenses and reduce the risks associated with censorship and regulation.

Owners of computing resources provide their power and receive payment in return.
Transparency: an Active Community

The foundation of the community is the economic interest of its members. The EVEN community has transparent, long-term, constructive goals.

EVEN is a marketplace for developers of applications, owners of computing resources, and token-holders.

All of them receive regular income depending on their contribution to the platform’s functionality.

The EVEN Network is focused first and foremost on the interests of the community rather than individual companies, people, or funds.
EVEN native cryptocurrency is the basis of the platform

Securing operations
All transactions in the EVEN network are secured at the protocol level. The network automatically blocks the corresponding amount in EVEN tokens on the transaction facilitator’s account until the obligations are fulfilled.

Transaction fees
The majority of operations on the EVEN Network are free for users. Those who execute operations receive new tokens that are generated on the platform.

A unit of account within the dCloud platform
Owners of computational resources provide their infrastructure to dApps developers and receive remuneration from them in EVEN tokens.
Use cases: **FinTech**

- **DEX/HEX**
  - Hybrid and Decentralized exchanges

- **ESCROW**
  - Safe transactions

- **Portfolio transactions**
  - Risk mitigation with groups of digital assets

- **Cross-border transactions**
  - Cost-effective and fast
Use cases: mass market

- Retail investment
  - Safe and useful tools for private investment

- Private data management
  - Individuals need to control their digital identity

- Microtransactions & Billing
  - Easy and commission-free identity
Use cases: DLT for business

- IoT
  - Light and fast networks
- Crosschain dApps
  - Decentralized Apps on any platform
- Industry-wide Workflows
  - Smart contracts and end-to-end automation
# Crosschain Technologies

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<th>Ecosystems of side chains</th>
<th>Side chains for other blockchains</th>
<th>Swaps</th>
<th>Proxy Tokens</th>
<th>Universal cross-chain</th>
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<tbody>
<tr>
<td><strong>Polkadot Cosmos</strong></td>
<td>separate cross-chain ecosystems, do not connect external blockchains</td>
<td>Plasma compatible with only one blockchain</td>
<td>Atomic swap system of smart contracts</td>
<td>Wanchain Universal Protocol special tokens that represent target assets in the networks</td>
<td>EVEN node owners connect blockchains by bridges to nodes of other blockchains</td>
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<th>Flexibility</th>
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<td><strong>Polkadot Cosmos</strong></td>
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Note: + indicates availability, - indicates unavailability.
EVEN overcomes 4 out of 6 main industry limitations

According to the survey of 101 industry executives, there are 6 main factors preventing the adoption of DLT.

- Lack of Interoperability in Standards: 89.5%
- Lack of Clarity in Regulations: 83.1%
- Scalability: 77.8%
- Time Required to Add a Block to the Transaction is High: 69.0%
- Security: 66.2%
- Cost of Implementation: 64.8%

Source: Capgemini Financial Services Analysis, 2018; Capgemini and BNP Paribas WPR Executive Survey 2018
Current status

Technical development

- Yellow pages
- RatedDAG
- Network model

Business development

- CryptoExchanges: preliminary agreements
- Smartphone Designers: initiation stage of negotiations
- Payment service provider: offer preparation stage

200,000+ transactions per second to perform a transaction on the network. ~3.5 sec. github.com/evenfound
The team consists of experts in IT management and product management. The total capitalization of the companies managed by the team is $90 million.

Anton Ivanov (CPO)
Role: product and marketing strategy
Exp: Entrepreneur, creation and management of products for 10 years (Agora, B2B-Center, Yota)
Other: 34 y.o., 12 years in IT

Shuhrat Djuraev (CFO)
Role: legal and financial management
Exp: Serial entrepreneur, cofounder of CRYPTANIA, financial services and credits, fintech, venture investment, blockchain evangelist
Other: 46 y.o., 25 years of management experience

Alexander Kuzin (CBD0)
Role: development of the product
Exp: Entrepreneur, business development of IT products and partner networks for 11 years (Agora, AcquiroPay, Alfa Insurance)
Other: 34 y.o., 10 years in strategic business development

Alexander Kulagin (CSO)
Role: business strategy and development
Exp: Serial entrepreneur, cofounder CRYPTANIA, fintech investor, automation of buildings and cities
Other: 38 y.o., 12 years management experience

Ruslan Tsechoev (CTO)
Role: technology management and development
Exp: Entrepreneur, development and management of IT projects for 9 years (Agora, B2B-Center, Digital Solutions)
Other: 30 y.o., 9 years in IT experience
Advisors

Abdelkrim Belhia
Other: more than 20 years of assets management, strategic financial planning.

Reuben Godfrey
Exp: business development, finance and operations roles for major multinationals and startups in the tech, telecoms and pharmaceutical industries globally. He has an advisor to numerous successful ICOs.
Other: Co-founder the Blockchain Association of Ireland, Ireland’s Crypto Coast, the Irish Chamber of Commerce in Slovakia and member of Committee to ISO TC 307

Max Unger
Exp: Australian cryptocurrency investor and advisor. Working closely with ICO’s for more than a year, he has used his background in business development to help projects with marketing, PR, and token economics.
Other: worked with Restart Energy, BINGO, Micro Money and others.

Dan Khomenko
Exp: entrepreneur, director of crypto consulting group “Platinum Listing”, a high quality expert in the fields of financial, marketing, blockchain and exchanges.
Other: has worked for the largest financial organizations in the Asian Pacific Region as NAB and MLC investment group as product and business development.

Jason Hung
Other: more than 20 years proven track record on managing RD, IT, sales, consulting service with 9 technology related patents which using at more than 2000 Apps.
Alex Man
Exp: founding partner at Master Ventures, Partner at ChainRock Capital, Co-Founder at Nousplatform.
Other: before coming to Blockchain, he was involved in making such software as CRM/ERP/EDM systems, Data Since, IoT, Big Data, AI/ML etc.

Andrew Rippon
Exp: he has led initiatives to bring the power of internet technologies into business and government spheres for 20 years.
Other: Co-Founder of blockchain startups Fiduxa and Thrupny. Board Member of Ubex.

Khareem Sudlow
Exp: crypto-currency trader, blockchain enthusiast, entrepreneur with over 3 years trading experience. Has successful track record with business development & FinTech.
Other: brings over 10 years IT/Telecom experience and has worked with many fortune 500 companies within the Media/Entertainment space.

Kyle Chasse
Exp: he started building World Super Lotto (WSL), the world’s first global lottery based on Bitcoin, worked with the Isle of Man government to put the land registry on a blockchain, created a decentralized poker game and was speaking with SWIFT for global payments.

Dominic Wu
Exp: founder of Token Foundation in China and Canada BBAY Blockchain Technology Inc. A Blockchain evangelist, more than 10 years of experience in internet and e-commerce. He has researched and participated in blockchain project investment for more than 3 years.
The team was built and strengthened by working together on large projects.

Projects

- Data aggregation in e-Commerce.
  As a result of the project, Expedia and Agoda (Booking.com sister company) entered the Russian market.


- Data hub to optimize inventory for 120 Michelin dealers in Russia.
Join the EVEN community today!

The blockchain technology market is about to take its next step. The early majority is active users of the technology. Once they appear, the size of the market will increase significantly, and there will be a demand for the mature solutions offered by the EVEN network.
evenfound.org
Telegram: evenfoundation
Facebook: facebook.com/evenfoundation
Linkedin: linkedin.com/company/evenfound